



research.



intelligence.

Mapping your political & policy landscape

Major global property, investment and construction firm Lend Lease was facing multiple policy issues in the UK and needed to know who to talk to about what topic to stay ahead of the game. Through in depth analysis we identified the key issues and mapped which stakeholders both inside and outside the Government Lend Lease needed to engage with. By helping Lend Lease find these key pressure points we ensured they could engage in a timely and effective fashion across multiple issues.

client: Lend Lease

service: Issues and stakeholder mapping

